

中華電信股份有限公司 98 年新進從業人員遴選試題

類別：專業職(一)專員

科目：英文

入場通知書號碼：_____

注意：①本試卷正反兩頁共 50 題，每題 2 分，限用 2B 鉛筆在「答案卡」上作答。
②本試卷之試題皆為單選選擇題，請選出最適當答案，答錯不倒扣；未作答者，不予計分。
③答案卡務必繳回，未繳回者該科以零分計算。

一、字彙測驗 (請依照句子前後文意，選出最適當的答案)

- 【1】 1. A few political extremists _____ the crowd to attack the police.
① incited ② stirred ③ agitated ④ animated
【1】 2. A thorough analysis of market _____ can increase the success rate of a new product.
① anticipation ② recession ③ installment ④ discrimination
【4】 3. The suppliers will claim compensation if we partially _____ our contract with them.
① contaminate ② propagate ③ delegate ④ terminate
【2】 4. In the face of energy crisis, scientists worldwide are now exploring _____ energy to replace fossil fuels.
① alleviating ② alternative ③ allergic ④ altitudinal
【1】 5. The shopping _____ policy aimed to stimulate consumption in order to boost up droopy economy.
① voucher ② diploma ③ redeem ④ rebate
【2】 6. I enjoyed the concert last night. But someone's cell phone rang during the concert and it was _____.
① constructive ② disruptive ③ corruptive ④ destructive
【2】 7. Experiments in genetic engineering have created important _____ to find cures for many cancers.
① drawbacks ② breakthroughs ③ accusations ④ obstacles
【1】 8. The faucet in the kitchen had been _____ for days. We should call the plumber to fix the problem.
① leaking ② sipping ③ rusting ④ blurring
【3】 9. One of the most important decisions a company must make is how to _____ the company in its advertisements through photographs, graphic design, or other means.
① ascribe ② assess ③ depict ④ defame
【1】 10. It was felt that the new bonus for increased production would provide an _____ to work overtime.
① incentive ② initiative ③ attraction ④ incitement
【4】 11. A country's financial _____ is an essential factor in investment evaluation.
① depression ② boundary ③ abstract ④ infrastructure
【1】 12. The special committee investigating the inside trading had accidentally _____ evidence of asset stripping.
① unearthed ② plagiarized ③ embargoed ④ retaliated
【4】 13. Given the increasingly high rate of divorce, many couples, prior to marriage, are advised to consider getting a _____ agreement.
① bilingual ② biennial ③ provisional ④ prenuptial
【3】 14. Most companies, faced with the economic downturn, need to have strong _____, with assets valuable enough to meet obligations and operations in the long term.
① restraint ② vigilance ③ solvency ④ commodity
【2】 15. The Office of Media Relations issued a press _____ to clarify some recent doubts regarding the company's quarterly earnings report.
① religion ② release ③ revolution ④ reservation

二、文法測驗

- 【2】 16. The Review Board could be considering _____ the grants given to several non-governmental organizations.
① to discontinue ② discontinuing ③ to be discontinued ④ discontinue
【4】 17. A lot of debris _____ at the site of explosion for quite a while.
① was left ② were left ③ have been left ④ has been left

- 【2】 18. The key players in the energy market, _____ heavy capital investment, have little interest in innovation.
① which to require ② requiring ③ which it requires ④ required
【4】 19. Employees are required to follow the standard operating procedures and to act _____.
① according to ② in accordance with ③ according ④ accordingly
【3】 20. The social welfare system _____ provide the underprivileged people with sufficient support.
① had better to ② would rather to ③ ought to ④ due to
【2】 21. The day _____ I shall never forget is the one _____ I joined the army.
① that / where ② which / when ③ when / in which ④ on which / why
【2】 22. Little is known about the criteria, _____ the committee selects the final winners.
① in which ② by which ③ according to what ④ owing to what
【4】 23. We can judge the success of your scheme only by taking _____ account the financial benefits over the next few years.
① out ② over ③ from ④ into
【2】 24. If James had taken my advice, he _____ such a stupid mistake.
① had not made ② would not have made
③ did not make ④ won't make
【3】 25. I don't regret _____ even if it might have upset her.
① telling what I thought ② to tell her what I thought
③ telling her what I thought ④ to have told her that I thought
【1】 26. Seldom _____ any mistake during my past five years of service in the company.
① did I make ② I did make ③ should I make ④ would I make
【1】 27. No matter how _____, many people have escaped from big cities to rural areas.
① inconvenient country life may be ② country life may be inconvenient
③ may country life be inconvenient ④ country life inconvenient may be
【2】 28. _____ by transferring the blame to others is often called scapegoating.
① Eliminate problems ② Eliminating problems
③ The eliminated problems ④ Problems are eliminated
【3】 29. Diamonds are precious stones buried deep under the ground, _____, are perfectly white.
① when, pure which ② when, which pure
③ which, when pure ④ which, pure when
【2】 30. In the far distance _____.
① was a lake surrounded by trees seen ② was seen a lake surrounded by trees
③ a lake surrounded was seen by trees ④ seen a lake surrounded by trees was

三、克漏字測驗 (請依照段落的上下文，選出最適當的答案)

(一) Americans like to think of themselves as martyrs to work. They delight in telling stories about their pushing hours, and they even marvel at the laziness of their European cousins, particularly the French. But when it comes to the young the situation is ___31___. American children have it easier than most other children in the world, including the ___32___ lazy Europeans. They have one of the shortest school years anywhere, a mere 180 days ___33___ with an average of 195 of OECD (The Organization for Economic Cooperation and Development) and more than 200 for East Asian countries. German children spend 20 more days in school than American ones, and South Koreans over a month more. Over 12 years, a 15-day ___34___ means American children lose out on 180 days of school, ___35___ an entire year.

- 【3】 31. ① preserved ② coerced ③ reversed ④ devised
【2】 32. ① selflessly ② supposedly ③ pitilessly ④ confusedly
【1】 33. ① compared ② comparing ③ opposed ④ opposing
【2】 34. ① preference ② deficit ③ advantage ④ appointment
【4】 35. ① similar to ② deprived of ③ typical of ④ equivalent to

(二) The World Health Organization (WHO) kept its pandemic swine flu alert at the second highest level on June 5, but said that future changes would reflect how severe an outbreak was. The U.N. agency has been evaluating how to adjust its pandemic alert scale to reflect both the severity of the flu as well as its ___36___ spread around the world. This follows criticism that it may have caused unnecessary panic about the disease whose effects have been mainly mild ___37___ in Mexico, where it is known to have killed 103 people. The experts, meeting as WHO's emergency committee, made recommendations on a number of factors to be taken into account to assess the severity of an epidemic. To date, the novel H1N1 strain, ___38___ swine flu, has infected 21,940 people in 69 countries, killing 125 of them, according to the WHO. Mexico, the United States and Canada have suffered the impact of the illness and a case was confirmed in Saudi Arabia for the first time. More than 13,000 cases have been detected in the U.S., with 27 deaths ___39___, according to the federal Centers for Disease Control and Prevention. The WHO representative said this week that one idea was to add three severity notches to the highest marker of 6, so the overall level can reach the peak even if the flu's effects remain moderate, and then be adjusted again later if the virus causes more serious health problems. WHO's pandemic scale now remains at the second-highest level, phase 5 on a scale of 1 to 6, meaning a widespread infection is ___40___. Production of seasonal influenza vaccines should also continue for now, as work proceeds on developing a vaccine against the new flu.

- 【4】 36. ① personal ② exciting ③ outstanding ④ geographic
 【2】 37. ① despite from ② apart from ③ away from ④ depart from
 【4】 38. ① mainly as ② so far as ③ as well as ④ also known as
 【3】 39. ① segregated ② advised ③ confirmed ④ excluded
 【1】 40. ① imminent ② exceptional ③ unlikely ④ decided

四、閱讀測驗

(一) Advertisement can be thought of “as the means of making known in order to buy or sell goods or services”. Advertisement aims to increase people’s awareness and arouse interest. It tries to inform and to persuade. The media are all used to spread the message. The press offers a fairly cheap method, and magazines are used to reach special sections of the market. The cinema and commercial radio are useful for local market. Television, although more expensive, can be very effective. Public notices are fairly cheap and more permanent in their power of attraction. Other ways of increasing consumer interest are through exhibitions and trade fairs as well as direct mail advertisement.

There can be no doubt that the growth in advertisement is one of the most striking features of the western world in this century. Many businesses such as those handling frozen foods, liquor, tobacco and medicines have been built up largely by advertisement.

We might ask whether the cost of advertisement is paid for by the producer or by the customer. Since advertisement forms part of the cost of production, which has to be covered by the selling price, it is clear that it is the customer who pays for advertisement. However, if large scale advertisement leads to increased demand, production costs are reduced, and the customer pays less.

It is difficult to measure exactly the influence of advertisement on sales. When the market is growing, advertisement helps to increase demand. When the market is shrinking, advertisement may prevent a bigger fall in sales than would occur without its support. What is clear is that businesses would not pay large sums for advertisement if they were not convinced of its value to them.

- 【2】 41. Advertisement is mainly paid for by _____.
 ① the producer ② the customer ③ increased sales ④ reduced prices
 【4】 42. The word “media” in the first paragraph includes _____.
 ① radio only ② the press only ③ television only ④ all of the above
 【1】 43. Advertisement is often used to _____.
 ① push the sale ② arouse suspicion ③ deceive customers ④ increase production

- 【3】 44. Advertisement can increase demand _____.
 ① all the time ② in any circumstances ③ in a growing market ④ in a shrinking market
 【2】 45. From the last sentence of this passage we conclude that _____.
 ① businesses usually do not pay much for advertisement
 ② businessmen know well that advertisement could bring them more profits
 ③ advertisement usually cost businesses large amounts of money
 ④ advertisement could hardly convince people of the value of the goods

(二) On October 17, 1904, Italian American A. P. Giannini established Bank of Italy in San Francisco. During its development, Giannini’s bank survived several crises throughout the 20th century including a natural disaster and a major economic upheaval.

One major rest for Giannini’s bank occurred in 1906, when a massive earthquake struck San Francisco, followed by a raging fire that destroyed much of the city. Giannini obtained two wagons and teams of horses, filled the wagons with the bank’s reserves, mostly in the form of gold, and escaped from the chaos of the city with his clients’ funds protected. After the disaster, Giannini opened up a temporary shop on the Washington Street Wharf and was the first to resume operations.

In the period following the 1906 fire, Bank of Italy continued to prosper and expand. By 1918 there were twenty-four branches of the bank, and ten years later Giannini had acquired numerous other banks, including Bank of America located in New York City. In 1930 he consolidated all the branches of Bank of Italy, Bank of America in New York City, and another Bank of America that he had formed in California into the Bank of America National Trust and Savings Association.

A second major crisis for the bank occurred during the Great Depression of the 1930s. Although Giannini had already retired prior to the darkest days of the Depression, he became incensed when his successor began selling off banks during the bad economic times. Giannini resumed leadership of the bank at the age of sixty-two. Under his leadership, the bank weathered the storm of the Depression and subsequently moved into a phase of overseas development.

- 【3】 46. According to the passage, Giannini _____.
 ① opened Bank of America in 1904. ② worked in a bank in Italy.
 ③ later changed the name of Bank of Italy. ④ merged Bank of America in California.
 【2】 47. Which of the following is *not* true about the San Francisco earthquake?
 ① It was a tremendous disaster. ② It occurred in the aftermath of a fire.
 ③ It happened in 1906. ④ It caused problems for Giannini’s bank.
 【3】 48. When did Giannini acquire Bank of America in New York City?
 ① 1908 ② 1918 ③ 1928 ④ 1930
 【1】 49. The passage states that after his retirement, Giannini _____.
 ① returned to lead the bank running.
 ② was responsible for the economic misfortune to occur.
 ③ began selling off banks.
 ④ supported his successor to survive the Great Depression.
 【4】 50. The paragraph following the passage would mostly likely talk about _____.
 ① the development of Bank of Italy during World War II.
 ② a third major crisis of Giannini’s bank association.
 ③ bank failures during the Great Depression.
 ④ the international business of the Bank of America group.